US012175894B2

(12) **United States Patent**
Huffman et al.

(10) **Patent No.: US 12,175,894 B2**
(45) **Date of Patent: Dec. 24, 2024**

(54) **LAWN SIGN AND ATTACHMENT KIT FOR ATTACHING SIGN**

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(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 170 days.

(21) Appl. No.: **17/889,676**

(22) Filed: **Aug. 17, 2022**

(65) **Prior Publication Data**

US 2023/0062713 A1 Mar. 2, 2023

Related U.S. Application Data

(60) Provisional application No. 63/237,866, filed on Aug. 27, 2021.

(51) **Int. Cl.**
G09F 7/18 (2006.01)

(52) **U.S. Cl.**
CPC ***G09F 7/18*** (2013.01); *G09F 2007/1843* (2013.01)

(58) **Field of Classification Search**
CPC .. G09F 19/228; G09F 2007/1843; G09F 7/18; B42F 15/066
See application file for complete search history.

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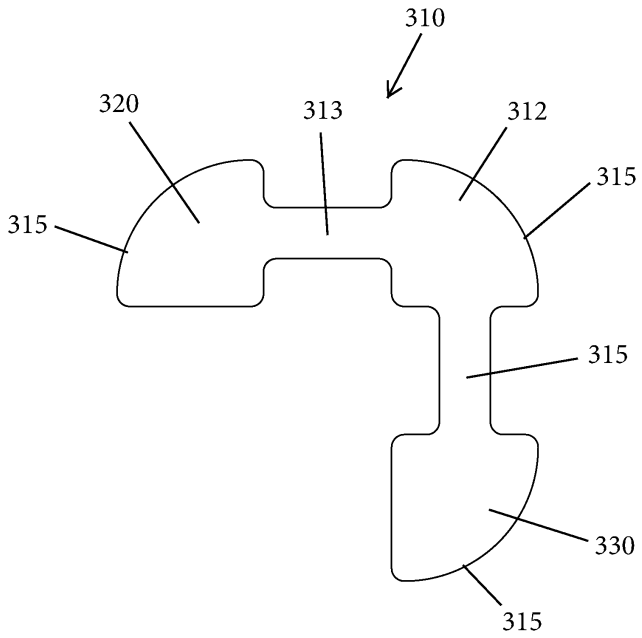
(57) **ABSTRACT**

A lawn sign attachment kit for attaching a sign to a sign frame. The kit includes a pair of adhesive connectors. Each adhesive connector includes a first end portion having a first width; a second end portion having a second width and an intermediate waist portion having a third width that is less than the first width and the second width. The adhesive connector has an inner face and an opposing outer face. The adhesive connector includes an integral finger that extends laterally outward from the second end portion. The adhesive connector having a first adhesive strip disposed transversely across the first end portion and a second adhesive strip disposed transversely across the second end portion and the integral finger.

14 Claims, 8 Drawing Sheets



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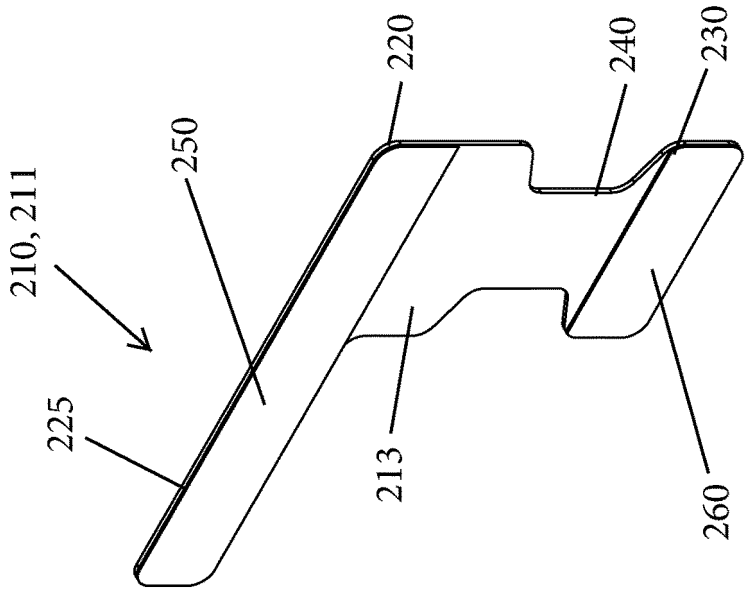

Fig. 1

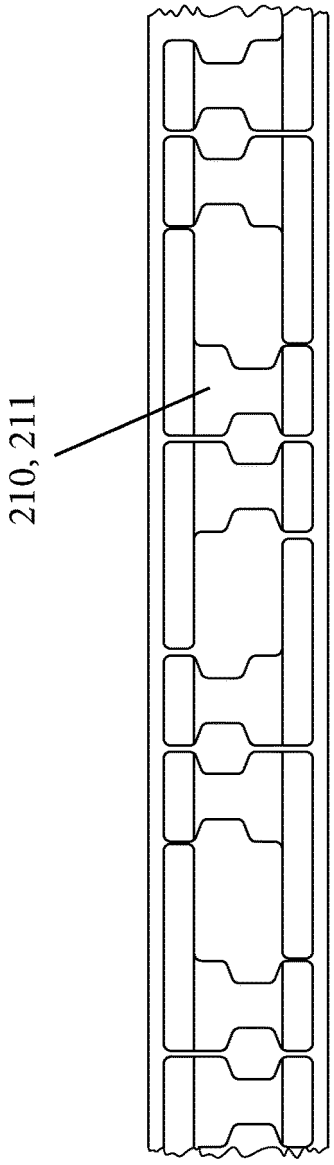

Fig. 2

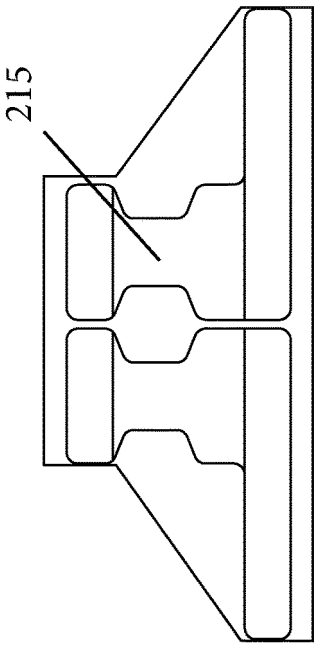

Fig. 3

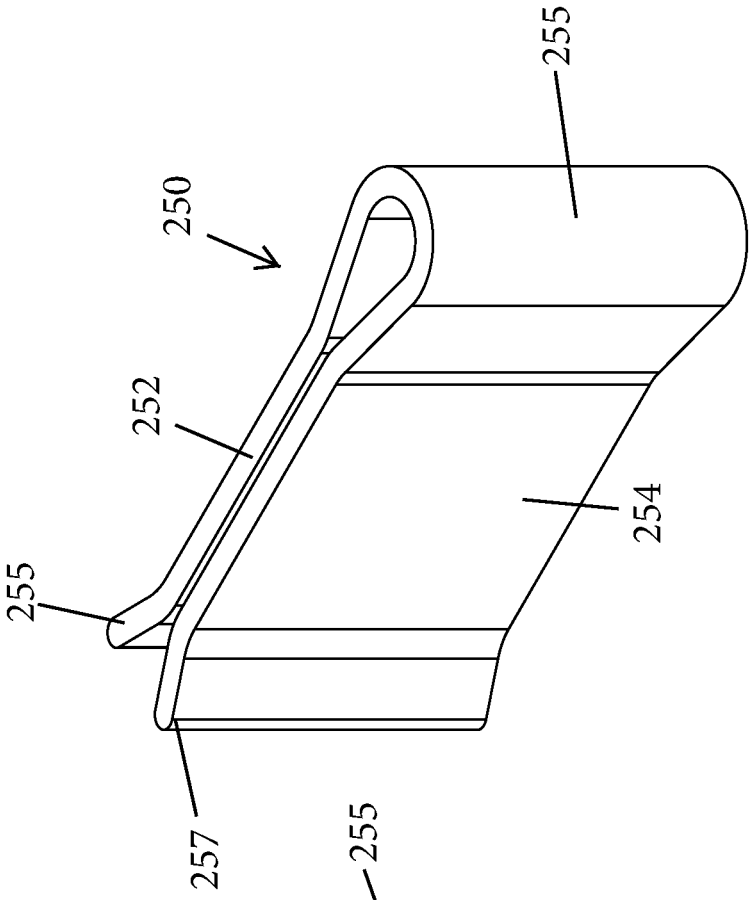

Fig. 4

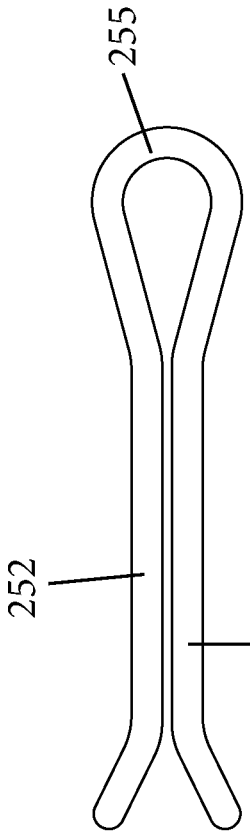

Fig. 5

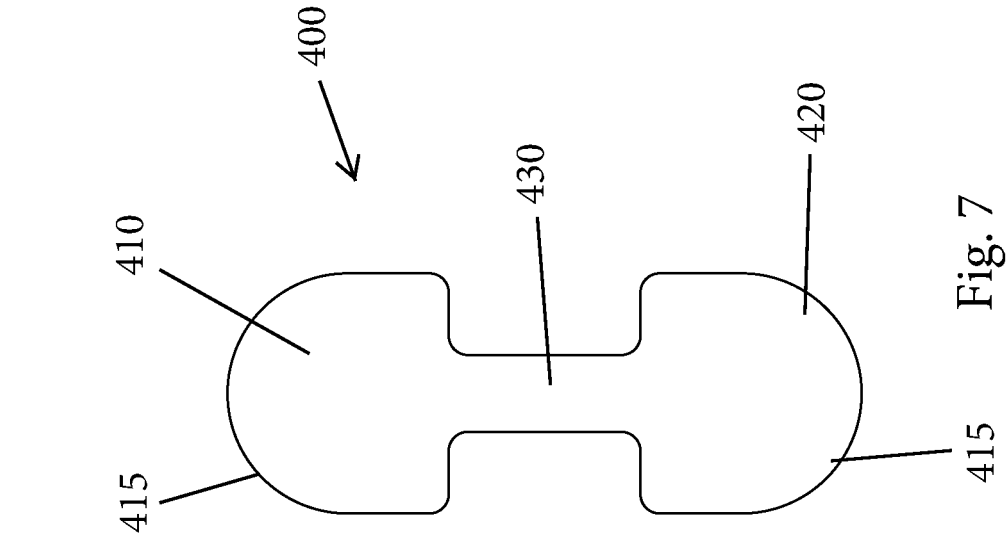

Fig. 7

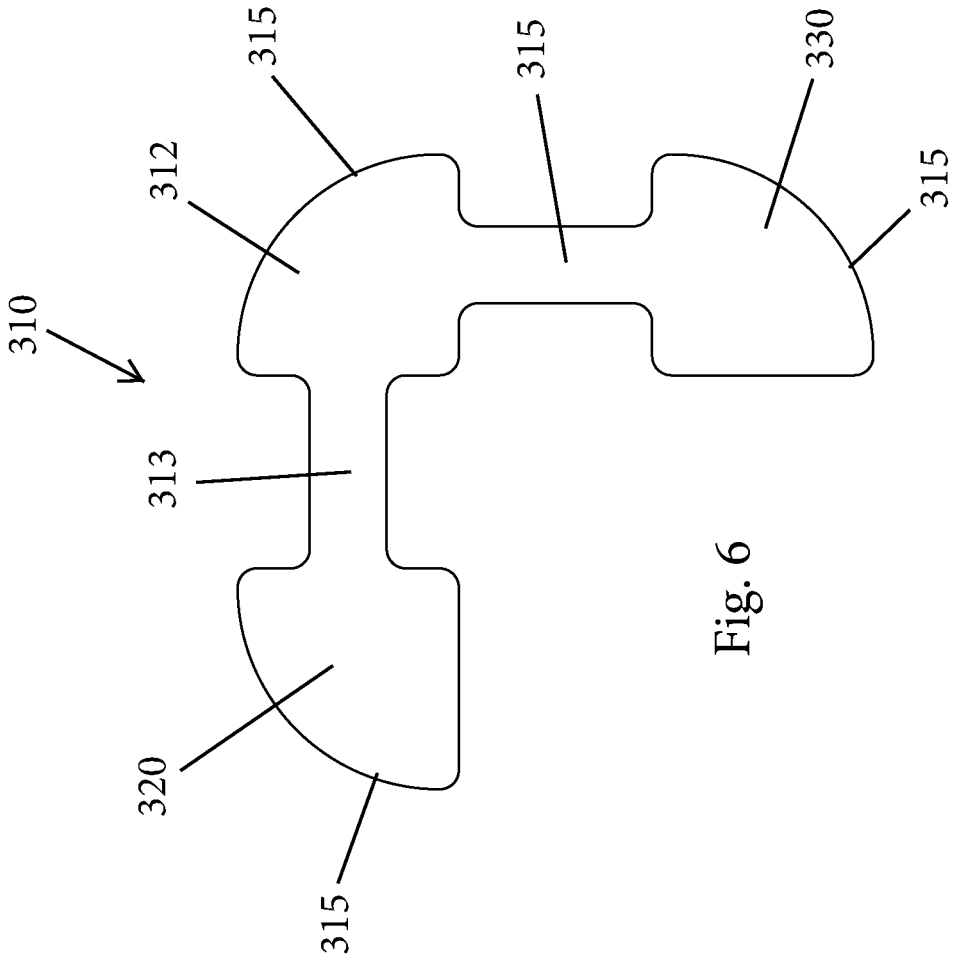

Fig. 6

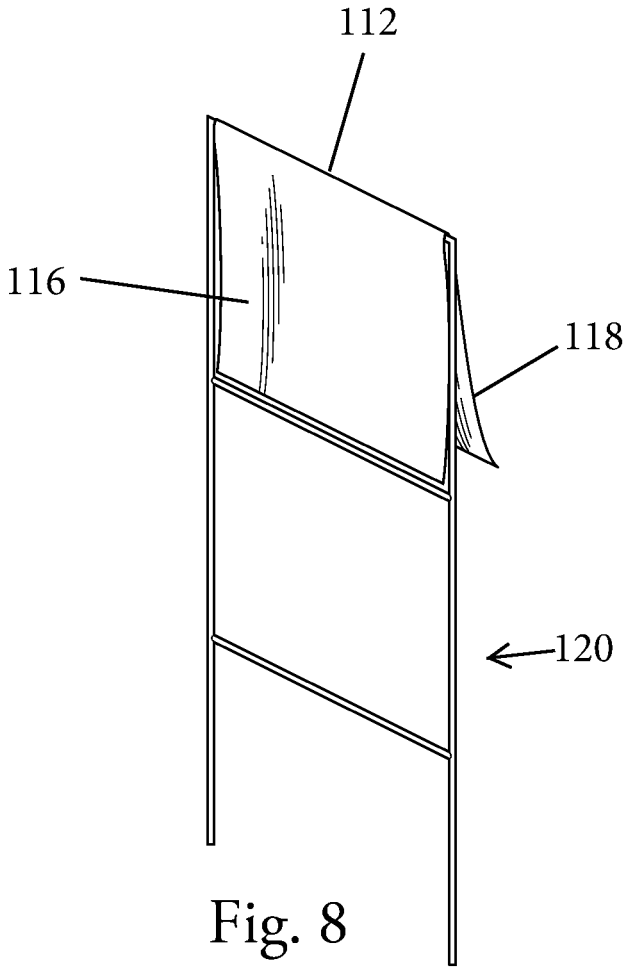

Fig. 8

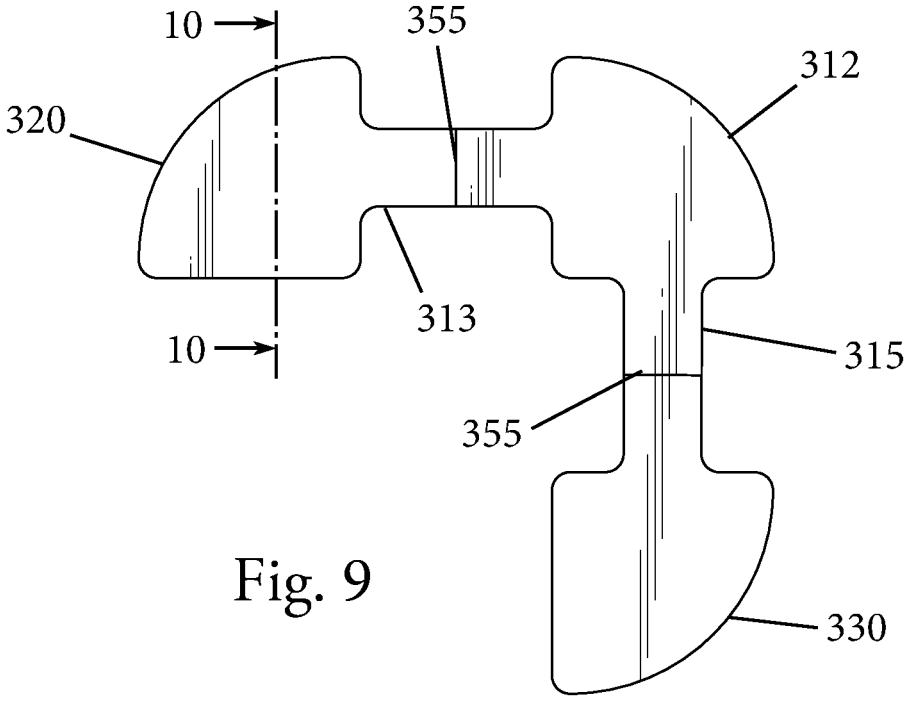

Fig. 9

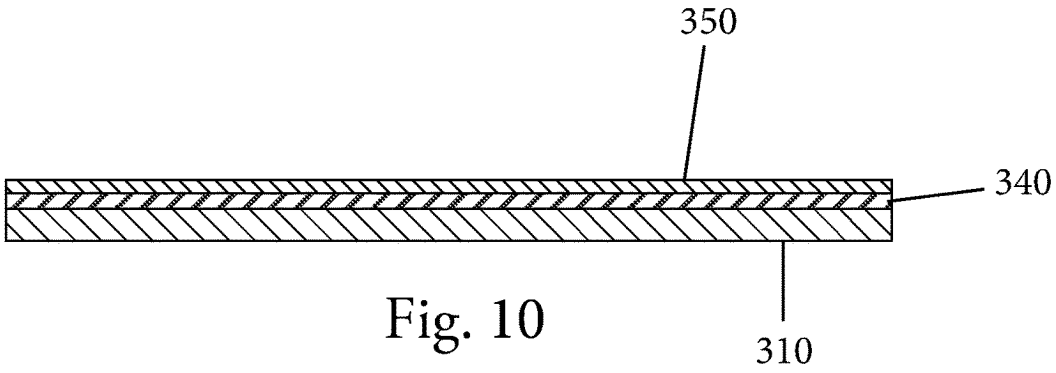

Fig. 10

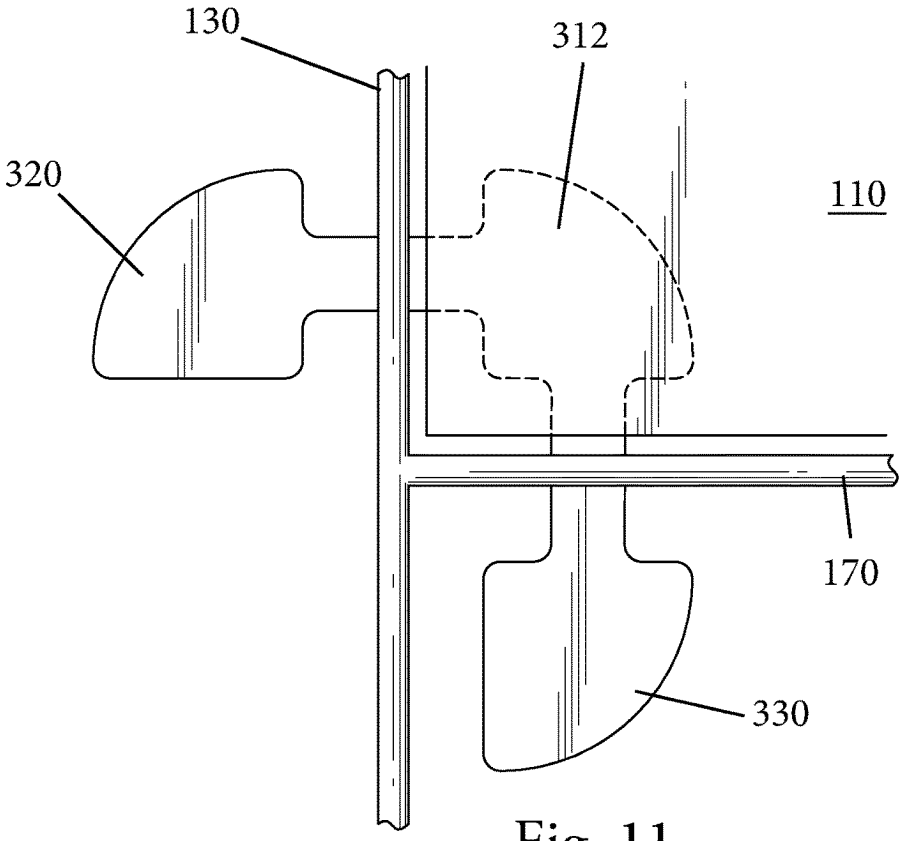

Fig. 11

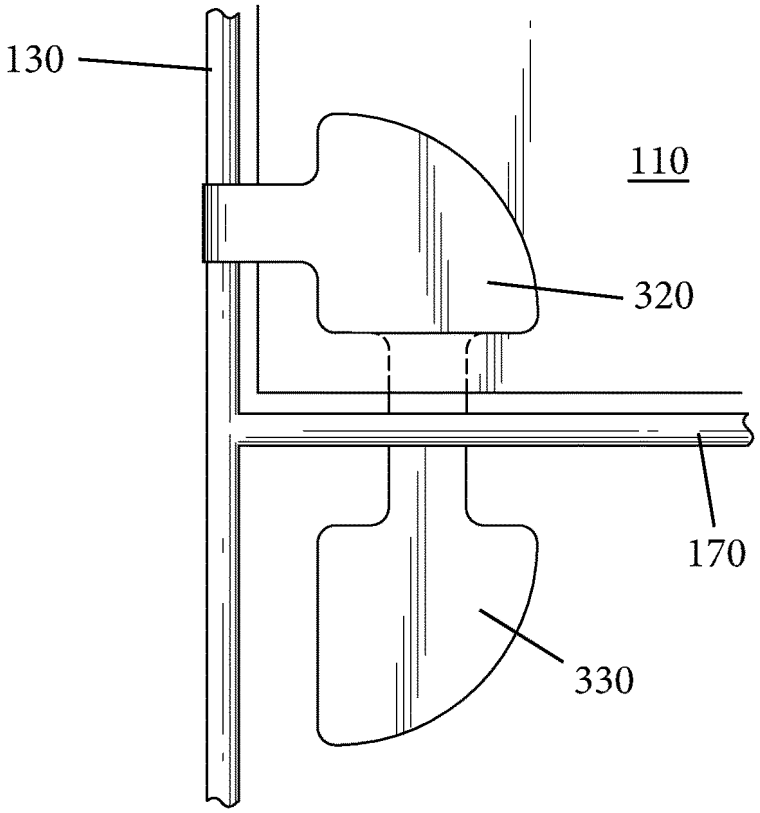

Fig. 12

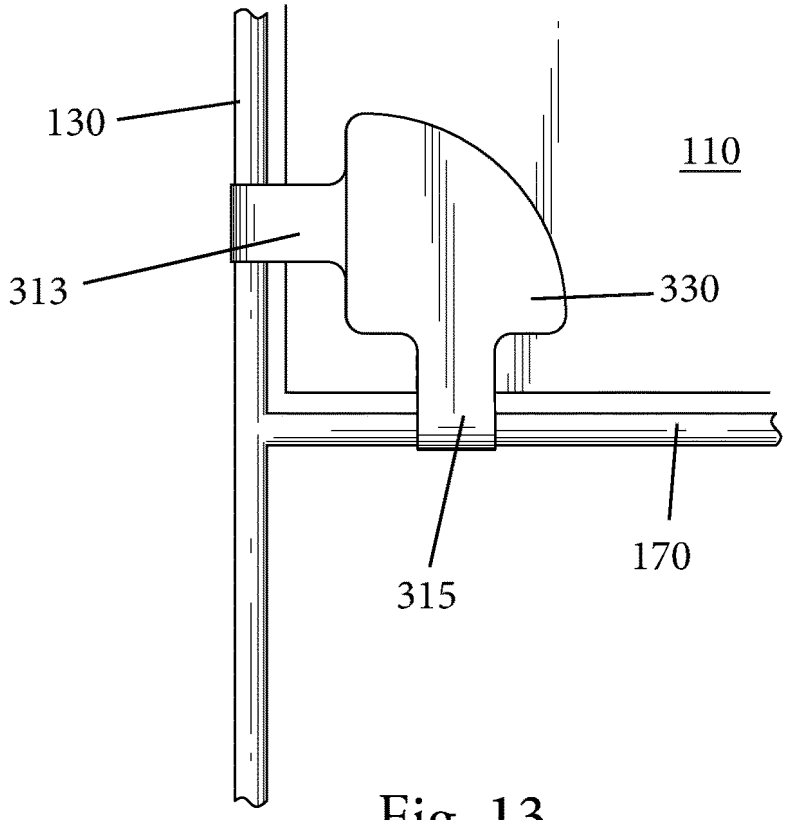

Fig. 13

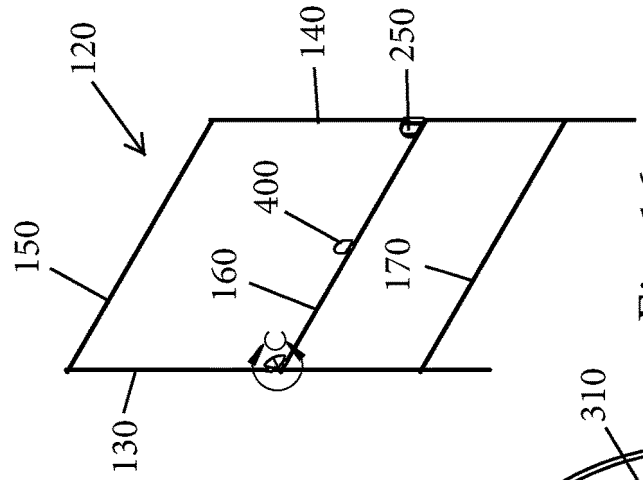

Fig. 16

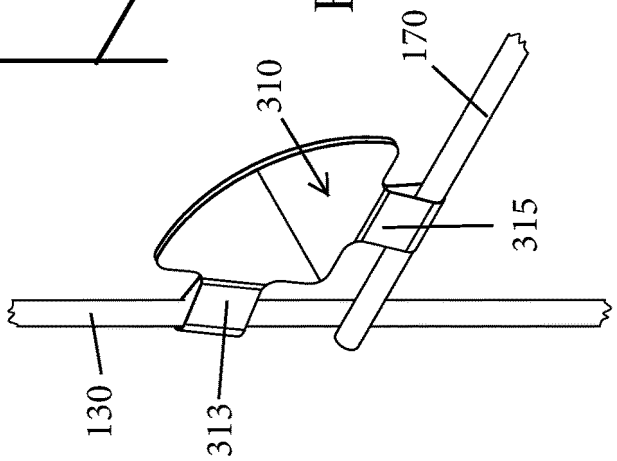

Fig. 17

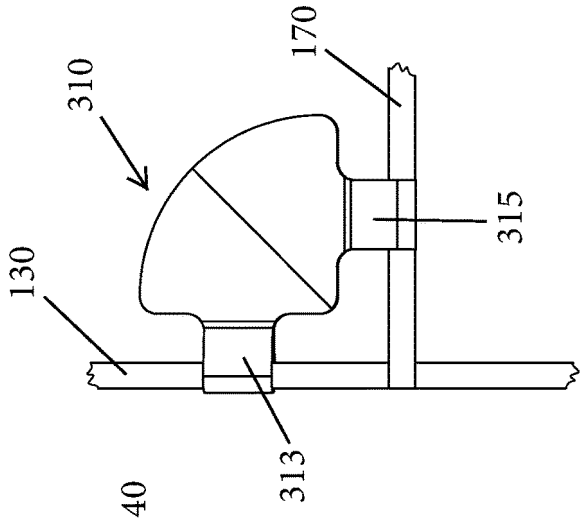

Fig. 15

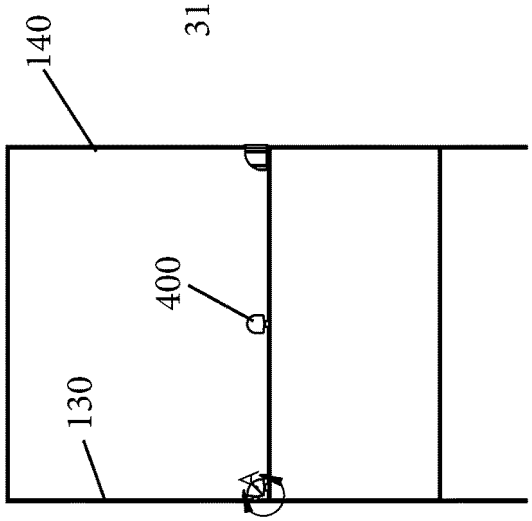

Fig. 14

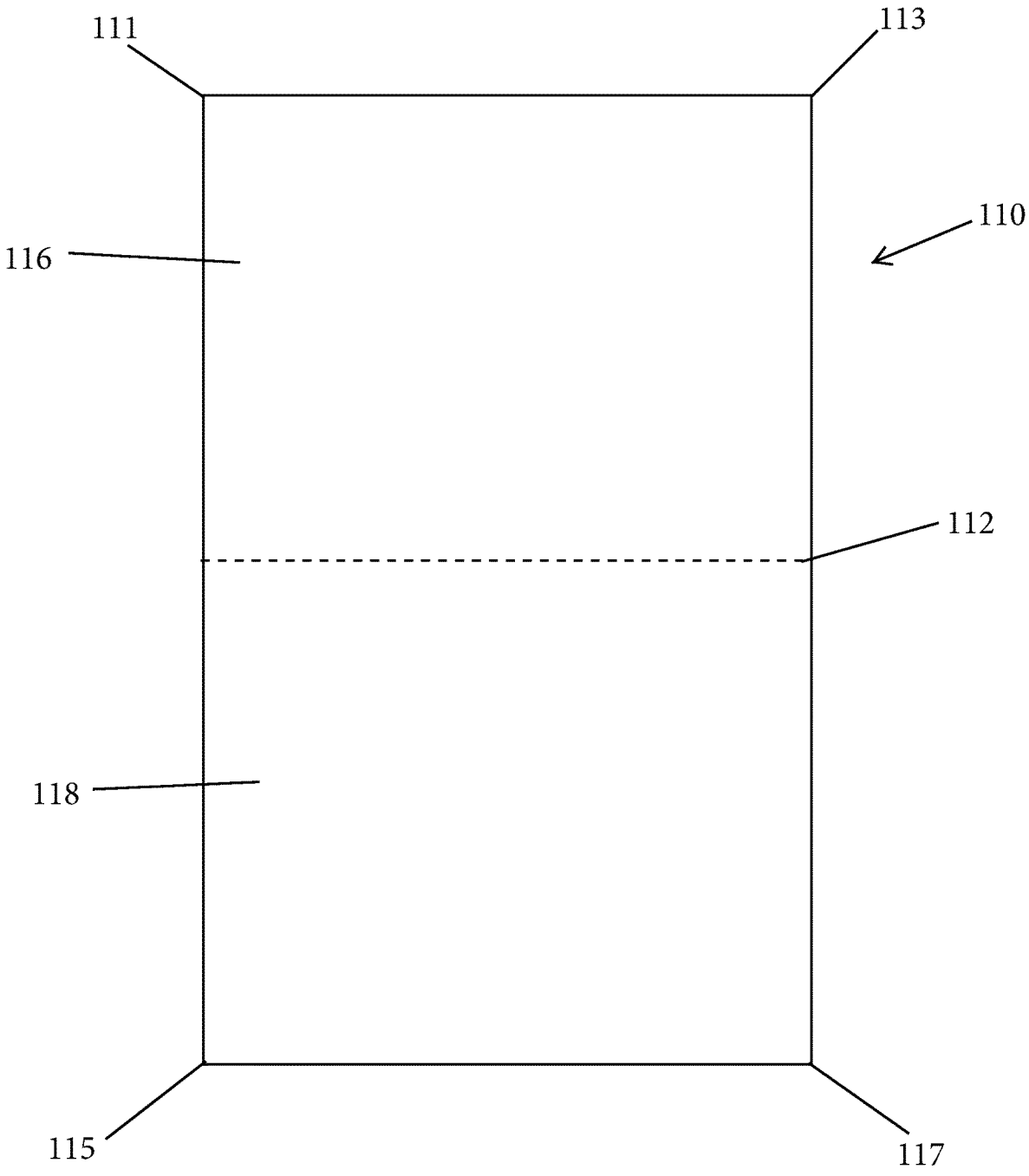

Fig. 18

LAWN SIGN AND ATTACHMENT KIT FOR ATTACHING SIGN

CROSS REFERENCE TO RELATED APPLICATION

The present application claims priority to and the benefit of U.S. patent application Ser. No. 63/237,866, filed Aug. 27, 2021, which is hereby expressly incorporated by reference in its entirety.

TECHNICAL FIELD

The present application relates to lawn signs and more particularly to an attachment kit for attaching a lawn sign to a lawn sign frame.

BACKGROUND

Lawn signs are used in many different settings and for different purposes. In general, a lawn sign holds a sign and is configured to be implanted into the ground (the yard). Some uses of a lawn sign are to celebrate a birthday or graduation or display an allegiance to a sport's team. In addition, lawn signs are heavily used in political campaigns. In particular, lawn signs are often also placed near polling places on election day. Signs come in various shapes and sizes but are most often rectangular and between 12 and 40 inches on each side. They are usually produced in packages that include lawn sign wires since most of these lawn signs need to be placed on a grass or dirt surface.

SUMMARY

A lawn sign attachment kit for attaching a sign to a sign frame. The kit includes a pair of adhesive connectors. Each adhesive connector includes a first end portion having a first width; a second end portion having a second width and an intermediate waist portion having a third width that is less than the first width and the second width. The adhesive connector has an inner face and an opposing outer face. The adhesive connector includes an integral finger that extends laterally outward from the second end portion. The adhesive connector having a first adhesive strip disposed transversely across the first end portion and a second adhesive strip disposed transversely across the second end portion and the integral finger.

In another embodiment, a lawn sign attachment kit for attaching a sign to sign frame includes a pair of adhesive connectors. Each adhesive connector has a first portion connected to a second portion by a first elongated bridge section and to a third portion by a second elongated bridge. A longitudinal axis of the first elongated bridge intersects a longitudinal axis of the second elongated bridge within the first portion and the longitudinal axis of the first elongated bridge is perpendicular to a longitudinal axis of the second elongated bridge. An adhesive layer is disposed along an inner face of the adhesive connector and is covered by a removable release layer. A width of the first elongated bridge and the second elongated bridge is less than a width of each of the first portion, the second portion and the third portion. The adhesive connector is formed of a flexible material that allows each of the second portion and the third portion to be folded over on top of the first portion.

BRIEF DESCRIPTION OF THE DRAWING FIGURES

FIG. **1** is a perspective view of an adhesive connector according to a first embodiment configured to attach a sign to a lawn sign frame;

FIG. **2** shows a strip of adhesive connectors with a release liner;

FIG. **3** shows a pair of adhesive connectors, according to the first embodiment, common release liner that can be part of a sign attachment kit;

FIG. **4** is a perspective view of a clip;

FIG. **5** is side elevation view of the clip;

FIG. **6** is a front elevation view of an adhesive connector according to a second embodiment configured to attach a sign to a lawn sign frame;

FIG. **7** is a front elevation view of a secondary adhesive connector;

FIG. **8** is a side perspective view of lawn sign frame with a sign being draped therefore for attachment to the lawn sign frame;

FIG. **9** is a front elevation view of the adhesive connector of FIG. **6** showing a multi-section removable release layer;

FIG. **10** is a cross-sectional view taken along the line **10**-**10** in FIG. **9**;

FIG. **11** shows a first step of attaching a first part of the adhesive connector of FIG. **6** to a first side of the sign that is draped over a lawn sign frame;

FIG. **12** shows a second step of folding a second part of FIG. **6** and attaching it to a second side of the sign;

FIG. **13** shows a third step of folding a third part of the adhesive connector and attaching it to the second side of the sign and on top of the second part;

FIG. **14** is a front elevation view of the lawn sign frame with no sign illustrating attachment of two adhesive connectors of FIG. **6** in two corners and attaching of one second adhesive connector;

FIG. **15** is a closeup of detail A of FIG. **14** showing one adhesive connector of FIG. **6** attached to one corner;

FIG. **16** is a side perspective view of the lawn sign frame of FIG. **14**;

FIG. **17** is a closeup of detail C of FIG. **16** showing one adhesive connector of FIG. **6** attached to the one corner; and

FIG. **18** is a front elevation view of the sign in an unfolded, flat state

DETAILED DESCRIPTION OF CERTAIN EMBODIMENTS

FIGS. **1**-**5**, **8** and **18** illustrate one exemplary lawn (yard) sign **100**. The lawn sign **100** generally is formed of a sign (substrate) **110**; a sign frame **120** and an attachment kit **200** for attaching the sign **110** to the sign frame **120**.

The sign **110** can be formed from any number of different materials that are suitable for the intended application. In one embodiment, the sign **110** is formed of a foldable material and more particularly, is formed of a material that can be folded on top of itself. The sign **110** can have a rectangular shape with a first half **116** and a second half **118**. The sign **110** is of a type that can be folded in half to define a folded top section **112** (in its folded state) and a pair of free edges that represent the two ends of the unfolded sign **110**. The folded top section **112** represents the middle section of the sign in its unfolded, flat state. Typically, the sign **110** has a parallelogram shape. The sign **110** has a first corner **111**, a second corner **113**, a third corner **115**, and a fourth corner **117**.

In one embodiment, the sign **110** is formed of a fabric material (e.g., canvas) that withstand the elements (outdoor environment).

As shown in FIG. **16**, the sign frame **120** can have any number of different shapes and sizes. One common type of lawn sign frame is an "H-frame". This type of frame is defined by a left frame member or left rail or tine **130** and a right frame member or right rail or tine **140**. One or more crossbars are located between the left tine **130** the right tine **140** and more particularly, the illustrated sign frame **120** contains a first (top) crossbar **150**, a second (middle) crossbar **160** and a third (bottom) crossbar **170**. The crossbars **150**, **160**, **170** adds strength and makes the entire frame one single unit. The left tine **130** and the right tine **140** are parallel to one another and the three crossbars **150**, **160**, **170** are parallel to one another and are oriented perpendicular to the left, tine **130** and the right tine **140**.

It will be appreciated that the third crossbar **170** can be eliminated.

The sign frame **120** can be formed of many different materials, such as metals or plastics. The various parts of the frame are attached using traditional techniques, such as welding, etc.

Referring to FIGS. **1**-**5**, **16** and **18**, the attachment kit **200** is configured to attach the sign **110** to the sign frame **120**. The attachment kit **200** includes at least one pair of adhesive connectors **210**, **211** and at least one pair of clips **250**. The attachment kit **200** is designed to attach the sign **110** in its folded state to the sign frame **120**. In particular, the sign **110** is intended to be folded over the first crossbar **150** such that the folded top section **112** is draped over the first crossbar **150** and the two free edges **114** of the sign **110** are positioned near the second crossbar **160**. The distance between the first crossbar **150** and the second crossbar **160** is thus generally the size of one half of the sign **110** which can also be considered to be one side face of the sign **110**. The sign **110** is typically configured such that in the folded state, the two side faces that face in opposite directions contain graphic matter.

The sign **110** with its two free edges **114** which represent a top edge and a bottom edge in the unfolded state. The sign **110** has a first corner **111**, a second corner **113**, a third corner **115** and a fourth corner **117**.

The adhesive connector **210** is used on one side of the sign frame **110** and the adhesive connector **211** is used on the other side of the sign frame **110**. For example, the adhesive connector **210** can be considered to be a left adhesive connector **210** and the adhesive connector **211** can be considered to be a right adhesive connector **211**.

The adhesive connector **210** is used to attach the first corner **111** to the third corner **115** and the adhesive connector **211** is used to attach the second corner **113** to the fourth corner **117** as described below.

Each adhesive connector **210**, **211** is defined by a first end portion **220**, an opposing second end portion **230** and an intermediate portion **240**. The first end portion **220** and the second end portion **230** are defined by a first width and the intermediate portion **240** comprises a narrow waist between the first end portion **220** and the second end portion **230**. The intermediate portion **240** is defined by a second width that is less than the first width. The adhesive connector **210**, **211** has a first face (first side) **213** and an opposing second face (second side) **215**.

The first end portion **220** has an arm or finger **225** that extends laterally from the main section of the first end portion **220**. The finger **225** is flexible like the main body.

The main body of the adhesive connector **210**, **211** is formed of a suitable material, such as PET (polyester) film or other flexible plastic.

The adhesive connector **210**, **211** has a first adhesive strip **250** adhered thereto and has a second adhesive strip **260** adhered thereto. The first adhesive strip **250** has a first length and the second adhesive strip **260** has a second length that is shorter than the first length. Both the first adhesive strip **250** and the second adhesive strip **260** are elongated structures.

The first adhesive strip **250** and the second adhesive strip **260** can be in the form of double sided adhesive tape with release liners or covers.

Each of the first adhesive strip **250** and the second adhesive strip **260** are adhered to the first face **213**. The first adhesive strip **250** extends across the first end portion **220** adjacent the free edge **114** and across the finger **225**. The second adhesive strip **260** extends across the second end portion **230** adjacent the free edge **114**, The first and second adhesive strips **250**, **260** extend parallel to one another.

As shown in the figures, the adhesive connectors **210**, **211** can be provided on a common sheet with the two connectors **210**, **211** being arranged in a compact footprint.

The clip **250** is a flexible structure that has a first leg **252** and an opposing second leg **254** with a curved connector end portion **255** that connects the first leg **252** and the second leg **254**. The first leg **252** terminates in a flared end **255** and similarly, the second leg **254** terminates in a flared end **257**. The clip **250** can be formed of any number of suitable materials including plastics that allow the two legs **252**, **254** to be separated.

Method of Assembly

The method of assembly the lawn sign consists of the following steps.

First, the sign **110** is folded over the first crossbar **150** such that the folded top section **112** is draped over the first crossbar **150** and the two free edges **114** of the sign **110** are positioned near the second crossbar **160**. In this position, the first corner **111** and the third corner **115** overlap and the second corner **113** and the fourth corner **117** overlap. The adhesive connector **210** is used to attach the first corner **111** to the third corner **115** and the adhesive connector **211** is used to attach the third corner **115** to the fourth corner **117**.

Second, the second end portion **230** is affixed to the first corner **111** by removing the release liner and then pressing the exposed second adhesive strip **260** against an outer facing surface of the first corner **111**. When the second end portion **230** is affixed to the first corner **111**, the intermediate portion **240** (narrow waist) is draped over the second crossbar **160** with the first end portion **220** and the finger **225** being free and lying below the second crossbar **160**.

The adhesive strips **250**, **260** can be formed of any number of suitable adhesive materials, such as acrylic adhesive. As shown, a release liner can protect the adhesive material until use.

Third, the sign frame can be turned over or spun around and the adhesive connector **210** is folded over at the intermediate portion **240** so as to position the first end portion **220** relative to (adjacent) an outer surface of the third corner **115**.

Fourth, the release liner of the first adhesive strip **250** is removed or was previously removed in step two when a common release liner is used and then the exposed first adhesive strip **250** that lies over the first end portion **220** is pressed into contact with the outer surface of the third corner **115**. This attachment results in the first corner **111** being

attached to the third corner **115** about the second crossbar **160**. The finger **225** extends laterally beyond the left tine **130**.

Fifth, the finger **225** is then folded back towards the first corner **111** resulting in the finger **225** being folded over the left tine **130** and is then adhesively attached to the outer surface of the first corner **111**. As shown, the adhesive connector **210** is configured such that when the finger **225** is folded back over the left tine **130**, the finger **225** is disposed adjacent the free edge of the second end portion **230**. However, the finger **225** is not meant to overlap the second end portion **230** but instead meant to be positioned next to the second end portion **230**. It will be appreciated that the finger **225** applies lateral tension and also prevents the sign from sliding off of the sign frame since the finger **225** is adhesively attached to the left tine **130**.

The process is repeated for the adhesive connector **211**.

More particularly, in a sixth step, the second end portion **230** of the adhesive connector **211** is affixed to the second corner **113** by removing the release layer and then pressing the exposed second adhesive strip **260** against an outer facing surface of the second corner **113**. When the second end portion **230** of the adhesive connector **211** is affixed to the second corner **113**, the intermediate portion **240** (narrow waist) is draped over the second crossbar **160** with the first end portion **220** and the finger **225** being free and lying below the second crossbar **160**.

Seventh, the sign frame can be turned over and the adhesive connector **211** is folded over at the intermediate portion **240** so as to position the first end portion **220** relative to an outer surface of the fourth corner **117**.

Eighth, the release liner of the first adhesive strip **250** is removed and then the exposed first adhesive strip **250** that lies over the first end portion **220** is pressed into contact with the outer surface of the fourth corner **117**. This attachment results in the second corner **113** being attached to the fourth corner **117** about the second crossbar **160**. The finger **225** extends laterally beyond the right tine **140**.

Ninth, the finger **225** is then folded back towards the second corner **113** resulting in the finger **225** being folded over the right tine **140** and is then adhesively attached to the outer surface of the second corner **113**. As shown, the adhesive connector **210** is configured such that when the finger **225** is folded back over the right tine **140**, the finger **225** is disposed adjacent the free edge of the second end portion **230**. However, the finger **225** is not meant to overlap the second end portion **230** but instead meant to be positioned next to the second end portion **230**. It will be appreciated that the finger **225** applies lateral tension and also prevents the sign from sliding off of the sign frame since the finger **225** is adhesively attached to the right tine **140**.

When assembled, the sign **110** is under tension and is securely attached to and supported by the sign frame **120**.

In a tenth step, the clips **250** are fitted over the adhesive connectors **210**, **211**. The two legs **253**. **254** of each clip **250** are separated and then the clip **250** is slid over one of the adhesive connectors **210**, **211** with the curved connector end portion **255** being disposed adjacent the respective left tine or right tine. The width of each leg **253**, **254** is the same or similar or at least less than the height of each of: (1) the second end portion **230** and (2) the height of the combined first end portion **220** and the finger **225** disposed abutting one another. The clips **250** provide additional attachment and cover the adhesive connectors **210**, **211**.

Attachment Kit (FIGS. **8**-**18**)

An attachment kit, which is similar to attachment kit **200**, is configured to attach the sign **110** to the sign frame **120**. The attachment kit includes at least one pair of adhesive connectors **310** and a secondary adhesive connector **400** and optionally, at least one pair of the clips **250**. The attachment kit **300** is designed to attach the sign **110** in its folded state to the sign frame **120**. In particular, the sign **110** is intended to be folded over the first crossbar **150** such that the folded top section **112** is draped over the first crossbar **150** and the two free edges **114** of the sign **110** are positioned near the second crossbar **160**. The distance between the first crossbar **150** and the second crossbar **160** is thus generally the size of one half of the sign **110** which can also be considered to be one side face of the sign **110**. The sign **110** is typically configured such that in the folded state, the two side faces that face in opposite directions contain graphic matter.

The adhesive connector **310** is shown in FIG. **6** in the flat, unfolded state. The adhesive connector **310** includes a first section **312** that is connected to a second section **320** by a first bridge **313** and is connected to a third section **330** by a second bridge **315**. The adhesive connector **310** is generally L shaped with the axes of the first bridge **313** and the second bridge **315** being perpendicular to one another. The first, second and third sections **310**, **320**, **330** can have the same shape and in particular, in the illustrated embodiment, each of these sections **310**, **320**, **330** has a quadrant shape. An outer edge of each of the sections **310**, **320**, **330** can have a curved outer edge **315**.

As best appreciated in FIGS. **11**-**13**, the first, second and third sections **310**, **320**, **330** are oriented such that when folded over on top of one another, they are perfectly superimposed and their outer peripheral edges align. This is true regardless of the folding order.

The main body of the adhesive connector **310** is formed of a suitable material, such as PET (polyester) film or other flexible plastic.

As shown in the flat state of FIG. **6**, the adhesive connector **310** has an inner face (inner surface) that is intended to be placed in contact with the sign and includes an outer face (outer surface) that is intended to face away from the sign when installed thereon.

The first face of the adhesive connector **310** that is placed into contact with the sign includes an adhesive layer **340** and includes a removable release layer **350** that covers the adhesive layer **340**. In one embodiment, the adhesive layer **340** covers the majority of the inner face. In addition, as shown in FIG. **9**, the release layer **350** can, instead of being formed as a single continuous structure, consist of three separately removable sections. In FIG. **9**, the lines **355** show breaks (abutting edges) of the individual release layer sections **350**. In this illustrated embodiment, there are three release layer sections **350** with two breaks **355**. In this way, as the adhesive connector **310** is installed, each release layer section **350** is removed individually as that section of the adhesive connector **310** is adhered to the sign.

While in one embodiment, the adhesive can extend along the entire first bridge **313** and the second bridge **315**, in another embodiment, only the inner surfaces of the first section **312**, second section **320**, and the third section **330** can include the adhesive :layer with the first and second bridges **313**, **315** being free of adhesive.

Any number of conventional adhesives (e.g., permanent adhesives) and release layers can be used.

As shown, the secondary adhesive connector **400** is defined by a first end portion **410** and a second end portion **420** with a bridge portion **430** connecting the first end portion **410** and the second end portion **420**. The bridge portion **430** can also be considered to be a narrow waist between the two end portions **410**, **420**. The first end portion

410 and the second end portion **420** can have different shapes with the illustrated end portions **410**, **420** each having a bullet shape with a curved outer edge **415**. One face, namely the inner face, of the secondary adhesive connector **400** includes an adhesive layer with a removable release layer similar to the manner in which the adhesive connector **310** is constructed. The release layer can be bisected with a break line to allow the user to remove the release layer in two discrete sections.

Method of Assembly

The method of assembly the lawn sign consists of the following steps.

The sign **110** is folded over the first crossbar **150** such that the folded top section **112** is draped over the first crossbar **150** and the two free edges **114** of the sign **110** are positioned near the second crossbar **160**. In this position, the first corner **111** and the third corner **115** overlap and the second corner **113** and the fourth corner **117** overlap. One adhesive connector **310** is used to attach the first corner **111** to the third corner **115** and another adhesive connector **310** is used to attach the third corner **115** to the fourth corner **117**.

The one adhesive connector **310** is prepared by removing the release layer on the first section **312** and then pressing the first section **310** into contact with an outer surface of the first corner **111**.

Next either the second section **320** or the third section **330** is prepared for affixation to the third corner **115**. It will be appreciated either: (1) the second section **320** can be first folded over and affixed to the outer surface of the third corner **115** and then the third section **330** can be folded over an affixed to the third corner **115** (e.g., as by being affixed to the second section **320** or (2) the third section **330** can be first folded over and affixed to the outer surface of the third corner **115** and then the second section **320** can be folded over an affixed to the third corner **115** (e.g., as by being affixed to the third section **330**). During these folded steps, the first bridge **313** wraps around and is adhered to the left tine **130** and the second bridge **315** wraps around and is adhered to the second (middle) crossbar **160**. In this way, the overlapping first corner **111** and the third corner **115** are securely attached to the sign and the sign frame, thereby securing the sign to the sign frame.

It will also be appreciated that the above step can be reversed in that the first section **312** can be attached to the third corner **115** and the second and third sections **320**, **330** can be attached to the first corner **111**.

The process is repeated for the opposite side of the sign and lawn sign frame. More particularly, the other adhesive connector **310** is prepared by removing the release layer on the first section **312** and then pressing the first section **310** into contact with an outer surface of the second corner **113**.

Next either the second section **320** or the third section **330** is prepared for affixation to the fourth corner **117**. It will be appreciated either: (1) the second section **320** can be first folded over and affixed to the outer surface of the fourth corner **117** and then the third section **330** can be folded over an affixed to the fourth corner **117** (e.g., as by being affixed to the second section **320** or (2) the third section **330** can be first folded over and affixed to the outer surface of the fourth corner **117** and then the second section **320** can be folded over an affixed to the fourth corner **117** (e.g., as by being affixed to the third section **330**). During these folded steps, the first bridge **313** wraps around and is adhered to the right tine **140** and the second bridge **315** wraps around and is adhered to the second (middle) crossbar **160**. In this way, the overlapping second corner **113** and the fourth corner **117** are securely attached to the sign and the sign frame, thereby securing the sign to the sign frame.

It will also be appreciated that the above step can be reversed in that the first section **312** can be attached to the fourth corner **117** and the second and third sections **320**, **330** can be attached to the second corner **113**.

The optional secondary adhesive connector **400** is used to attach a middle portion of the sign to the frame. As shown in FIG. **16**, the first end portion **410** is adhesively affixed to one side of the sign and then is draped under the second crossbar **160** and the second end portion **420** is folded up and is adhesively affixed to the other side of the sign. The secondary adhesive connector **400** thus connects the center of the sign to the wire frame to help stabilize it.

It is to be understood that like numerals in the drawings represent like elements through the several figures, and that not all components and/or steps described and illustrated with reference to the figures are required for all embodiments or arrangements.

The terminology used herein is for the purpose of describing particular embodiments only and is not intended to be limiting of the invention. As used herein, the singular forms "a", "an" and "the" are intended to include the plural forms as well, unless the context clearly indicates otherwise. It will be further understood that the terms "comprises" and/or "comprising", when used in this specification, specify the presence of stated features, integers, steps, operations, elements, and/or components, but do not preclude the presence or addition of one or more other features, integers, steps, operations, elements, components, and/or groups thereof.

Also, the phraseology and terminology used herein is for the purpose of description and should not be regarded as limiting. The use of "including," "comprising," or "having," "containing," "involving," and variations thereof herein, is meant to encompass the items listed thereafter and equivalents thereof as well as additional items.

The subject matter described above is provided by way of illustration only and should not be construed as limiting. Various modifications and changes can be made to the subject matter described herein without following the example embodiments and applications illustrated and described, and without departing from the true spirit and scope of the present invention, which is set forth in the following claims.

What is claimed is:

1. A lawn sign attachment kit for attaching a sign to a sign frame comprising:

a pair of adhesive connectors, each adhesive connector having a first portion connected to a second portion by a first elongated bridge section and to a third portion by a second elongated bridge, wherein a longitudinal axis of the first elongated bridge intersects a longitudinal axis of the second elongated bridge within the first portion and the longitudinal axis of the first elongated bridge is perpendicular to a longitudinal axis of the second elongated bridge, wherein an adhesive layer is disposed along an inner face of the adhesive connector and is covered by a removable release layer;

wherein a width of the first elongated bridge and the second elongated bridge is less than a width of each of the first portion, the second portion and the third portion;

wherein the adhesive connector is formed of a flexible material that allows each of the second portion and the third portion to be folded over the lawn sign frame and lawn sign.

2. A lawn sign attachment kit for attaching a sign to a sign frame comprising:

a pair of adhesive connectors, each adhesive connector having a first portion connected to a second portion by a first elongated bridge section and to a third portion by a second elongated bridge, wherein a longitudinal axis of the first elongated bridge intersects a longitudinal axis of the second elongated bridge within the first portion and the longitudinal axis of the first elongated bridge is perpendicular to a longitudinal axis of the second elongated bridge, wherein an adhesive layer is disposed along an inner face of the adhesive connector and is covered by a removable release layer;

wherein a width of the first elongated bridge and the second elongated bridge is less than a width of each of the first portion, the second portion and the third portion;

wherein the adhesive connector is formed of a flexible material that allows each of the second portion and the third portion to be folded over the lawn sign frame and lawn sign;

wherein the first portion, the second portion and the third portion have the same shape.

3. The lawn sign attachment kit of claim **2**, wherein the first portion has a first quadrant shape, the second portion has a second quadrant shape, and the third portion has a third quadrant shape and each of the first elongated bridge and the second elongated bridge is defined by parallel sides.

4. A lawn sign attachment kit for attaching a sign to a sign frame comprising:

a pair of adhesive connectors, each adhesive connector having a first portion connected to a second portion by a first elongated bridge section and to a third portion by a second elongated bridge, wherein a longitudinal axis of the first elongated bridge intersects a longitudinal axis of the second elongated bridge within the first portion and the longitudinal axis of the first elongated bridge is perpendicular to a longitudinal axis of the second elongated bridge, wherein an adhesive layer is disposed along an inner face of the adhesive connector and is covered by a removable release layer;

wherein a width of the first elongated bridge and the second elongated bridge is less than a width of each of the first portion, the second portion and the third portion;

wherein the adhesive connector is formed of a flexible material that allows each of the second portion and the third portion to be folded over the lawn sign frame and lawn sign;

wherein the second portion has a shape that is a mirror image relative to a shape of the first portion and the third portion has a shape that is a mirror image relative to a shape of the first portion.

5. The lawn sign attachment kit of claim **4**, wherein a length of the first elongated bridge is such that when the first elongated bridge is folded at a midpoint thereof, the second portion is completely superimposed over the first portion and a length of the second elongated bridge is such that when the second elongated bridge is folded at a midpoint thereof, the third portion is completely superimposed over the first portion.

6. The lawn sign attachment kit of claim **4**, wherein the adhesive connector comprises a single piece of cut material formed of a synthetic material.

7. The lawn sign attachment kit of claim **4**, further including a secondary adhesive connector that has a first end portion and an opposite second end portion connected by an elongate bridge, the second end portion having a shape that is a mirror image relative to a shape of the first end portion, wherein an adhesive layer is disposed along an inner face of the secondary adhesive connector and is covered by a removable release layer.

8. The lawn sign attachment kit of claim **4**, wherein the adhesive connector is formed of a flexible plastic film.

9. The lawn sign attachment kit of claim **8**, wherein the flexible plastic film comprises PET film.

10. The lawn sign attachment kit of claim **4**, further including a flexible clip that has a first leg connected to a second leg with the first and second legs being separable, the clip for placement over the adhesive connector.

11. A lawn sign comprising:

a lawn sign having a first corner, a second corner, a third corner, and a fourth corner, wherein when the lawn sign is folded in half, the first corner and the third corner are superimposed and the second corner and the fourth corner are superimposed;

a lawn sign frame; and

a pair of adhesive connectors according to claim **4**, one adhesive connector attaching the first corner to the third corner and being attached to the lawn sign frame, the other adhesive connector attaching the second corner to the fourth corner and being attached to the lawn sign frame.

12. A method for attaching a sign to a lawn sign frame that includes a left tine and parallel right tine and first and second crossbars connecting the left tine to the right tine, the method comprising the steps of:

folding the sign in half over the first crossbar;

attaching a first portion of a first adhesive connector to an outer surface of a first corner of the sign;

folding the first adhesive connector over the second crossbar and attaching a second portion of the first adhesive connector to an outer surface of a third corner of the sign that is superimposed over the first corner;

folding the first adhesive connector over the left tine and attaching a third portion of the first adhesive connector to outer surface of the third corner of the sign;

attaching a first portion of a second adhesive connector to an outer surface of a second corner of the sign;

folding the second adhesive connector over the second crossbar and attaching a second portion of the second adhesive connector to an outer surface of a fourth corner of the sign that is superimposed over the second corner; and

folding the second adhesive connector over the right tine and attaching a third portion of the second adhesive connector to outer surface of the fourth corner of the sign.

13. The method of claim **12**, further including the step of:

attaching a first clip over the left tine and the first adhesive connector; and

attaching a second clip over the right tine and second adhesive connector.

14. The method of claim **12**, wherein each of the first and second adhesive connectors has a first portion connected to a second portion by a first elongated bridge section and to a third portion by a second elongated bridge, wherein a longitudinal axis of the first elongated bridge intersects a longitudinal axis of the second elongated bridge within the first portion and the longitudinal axis of the first elongated bridge is perpendicular to a longitudinal axis of the second elongated bridge, wherein an adhesive layer is disposed along an inner face of the adhesive connector and is covered by a removable release layer;

wherein a width of the first elongated bridge and the second elongated bridge is less than a width of each of the first portion, the second portion and the third portion; and

wherein the adhesive connector is formed of a flexible material that allows each of the second portion and the third portion to be folded over on top of the first portion.

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